

# HELLO MY NAME IS ERIC THOMPSON AND I DO GRAPHIC DESIGN

## SKILLS



- BASIC VIDEO EDITING SKILLS
- HAND DRAWING & ILLUSTRATION
- BACKGROUND IN BUSINESS
- GOOD AT MANAGING PEOPLE
- ENTERTAINING BRAINSTORMER
- BRANDING IS MY JAM
- DON'T MISS DEADLINES
- SUPER POSITIVE PERSON
- CAN RUN REALLY FAR
- PRETTY DECENT COOK

## CONTACT

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## EXPERIENCE

### BOXER (JUN 2023 - SEP 2023)

As a creative intern for Boxer Brand Design, a design agency housed inside tms, I worked on global packaging for McDonald's as well as Happy Meal POP displays and posters. I also lead the art direction for my team's summer capstone project.

### ESTUDIOTRES (JAN 2022 - AUG 2023)

Worked freelance for a multi discipline creative agency creating emails, video cards, banner, and social ads for their automotive dealership clients.

### THREADSTUDIO (JUN 2022 - APR 2023)

Built a team of designers responsible for the marketing and advertising of a portfolio of e-commerce brands. This includes the delivery of email campaigns, new product designs, social and banner ads. I also made websites, created a brand from scratch, and did lots of other spicy things.

### SOCK FANCY (MAR 2021 - JUN 2022)

Designed custom swag like socks, beanies, scarves, etc for corporations and established an art department by training a team of designers to scale output. This job helped me learn Adobe well.

## EDUCATION

### BOOK180 (OCT 2022 - MAR 2023)

Attended portfolio school for art direction where I learned to solve problems visually, build compellingly beautiful ad campaigns, and focus my use of photography and typography.

### INDIANA UNIVERSITY BLOOMINGTON (AUG 2017 - MAY 2021)

Graduated from the Kelley School of Business with a degree in Marketing and International Business. My favorite class was M344 - Creativity and Communication, basically intro to Adobe Suite.

### WHITNEY M. YOUNG MAGNET HIGHSCHOOL (AUG 2013 - MAY 2017)

A Selective Enrollment High School in Chicago with rigorous admissions testing required for entrance.

### NEAR NORTH MONTESSORI SCHOOL (MY CHILDHOOD)

A Montessori education is incredibly unique and powerful. If you are uncertain what it is, I would love to tell you about how weird and awesome it is.